

SWWT Policy Advisory Committee
Water Quality Trading Work Group Meeting Notes
Monday, April 20, 2009
Milwaukee Environmental Consortium

Attendees: Melissa Scanlan-meeting Chair, James Fratrack, Susan Greenfield, Bruce Keyes, Melissa Malott, Scott Mathie, Peter McAvoy, Ezra Meyer, Cheryl Nenn, Karen Sands, Jamie Saul, John Siepmann, Kevin Shafer. Marilyn Goris-support.

1. Purpose of the Work Group. The purpose of the Water Quality Trading Work Group is to first do an analysis on and learn about water quality trading. The analysis would include looking at examples of trading around the country and identifying the elements that made it successful and what would need to be put in place to make it work for our region at an optimal cost. Also the group would look at failed programs to see why they did not work. The analysis should take into consideration costs to regulate, manage and participate in the program. Also need to determine how it will be useful in implementing the key objectives of the Watershed Restoration Plans (WRP).

2. How the Work Group will be structured. The format of the analysis would be to bring in different speakers with expertise on trading. The group would then build a set of recommendations on where trading would be appropriate and what elements need to be in place and what costs need to be taken in to account to make it successful in our region. The group will try to work towards a consensus statement and highlight dissenting opinions if necessary.

What we want to learn- 1)What are the key elements of a trading program; 2) How are trading programs structured; do they replace or function with current regulations; 3) Look at programs with similar pollutants(sediment, phosphorus, nitrogen, total suspended solids) to those in our watersheds. Only include 303d list pollutants. Chloride and temperature are big issues, but Fratrack recommends not getting into these pollutants at this time. 4) Consider the different players: those who are impacted or might benefit from the program. The group is only looking at trading to determine if this is viable and cost effective tool to go beyond the status quo in the Menomonee and KK river watersheds.

Timeframe— Although we may not have our consensus recommendations by this time, the group will have something to present on a panel at the conference at the end of August. The panel can focus on what is trading and identifying the mechanism for trading.

Presenter suggestions:

- MEA seminar course with DNR, Paul Kent and Jamie Saul. Presentation includes the three Wisconsin case studies.

- Saul will do a presentation on the summary reports on the pilot trading programs nationwide.
- Green Bay folks that are also exploring trading.
- EPA webcast

There is possibility to hold a state-wide conference on watershed trading at Wingspread in Racine in the future that could be focused on education or on policy recommendations.

3. Other groups who should be represented on the Work Group:

- Agriculture: Retired farmer/SWWT ESC, Dan Stoffel--Fratrick will talk to Sharon Gayan to call him and help identify others. Andy Holschbach and Jill Hapner will try to get other agriculture people. The group should do a meeting/presentation in Washington County in the future.
- SWWT Science Committee—McAvoy will contact Klump for a referral from the Committee.
- Local municipalities: Melinda Dejewski, St Francis—Siepmann will invite her.
- Paul Kent—Shafer will invite him.
- Joan Juliany(sp?) from Miller Brewing/SWWT/WAT--Nenn will invite her.
- CAFO community – there are none in the two watersheds of focus
- Food industry/Federal Environment Technologists and other industry groups- Keyes can represent their interests.

4. Meeting schedule--Scanlan proposed meeting approximately once a month and scheduling the meeting around presenters and the group members' schedules. Most of the Group can meet early afternoon on Mondays. Not Fridays.

Marilyn will send out a scheduler to check availability for the next meeting/presentation.