

**Executive Steering Council
Agenda
October 14, 2009
1:30 – 3:30 pm
Technology Innovation Center (map attached)
Room 114**

- 1) Welcome and Introductions
- 2) Review and approve summary of action items from August 12, 2009.
- 3) Review and approve summary of action items from September 25, 2009.

Additional Action: Approve P&P annotation regarding interpretation of SWWT policy on “Advocacy Policy”.

Proposed Annotation:

A letter on SWWT letterhead addressed to the Governor and to the Secretary of the Department of Natural Resources and signed by a SWWT committee chair was judged by a majority of the ESC to be policy advocacy when it contained the following phrases:

- “. . . we believe that this is an instance in which the state should . . .”
- “We recommend this course of action . . .”
- “I believe that the answer should be ‘yes’ ”

Therefore, the letter should have been subject to the review of the ESC as spelled out in SWWT Policies and Procedures prior to being sent.

- 4) Interim Chair’s report
 - a. Marchese’s resignation, follow up and leadership transition
Action: Confirm vice chair as interim chair
Action: Appoint acting vice chair
 - b. Sweet Water Trust Executive Director Search, Status Report
Action: Approve maximum contract amount
 - c. Sweet Water Trust: 501 (c) 3 corporation, Status Report
 - d. Annual Clean Rivers, Clean Lake Conference 2009 report.
Action: Select Planning Committee for 2010
 - e. Vacancies and succession planning

- 5) Communications Committee Membership

Committee vs. Advisory Committee Structure

Review scoping memo from Kate Morgan, 1000 Friends (Joyce grant work)

- 6) Letter to DNR/Governor regarding EIS process.

- a. Review follow up letter. (See attached letter drafted by David Lee)
 - b. DNR presentation on EIS process.
- 7) Review process for use of SWWT letterhead and policy positions. (See attached Policies & Procedures document.)
- 8) Great Lakes Restoration Initiative: Grant Funds for 2010. Process for SWWT project approval and letters of support.
- 9) Status Reports:
 - Watershed Action Teams
 - Policy Committee
 - Science Committee
 - Joyce Team Project (See attached updated Major Scope of Work Summary document)
- 10) Next meetings:

Proposed informational meeting with DNR staffer on EIS process:

Wednesday December 9, 2009
- 11) Adjourn

Southeastern Wisconsin Watersheds Trust
Advocacy Policy
(From Policy & Procedures)

SWWT facilitates the sharing of information on technical, policy and legislative matters affecting the water resources of the Greater Milwaukee Watersheds. While SWWT does not as a matter of course take a position on specific technical, policy and legislative matters and issues, SWWT does invite any of its members to do so if they choose. However, SWWT as an entity may choose upon a unanimous vote of the Executive Steering Council to render an opinion and take a position on technical, policy and legislative matters and issues if matters and issues will positively or adversely impact SWWT objectives or implementation plans. In this case, SWWT resources may **not** be used for advocacy purposes, such as email and mailing lists. Executive Steering Council members unavoidably absent from the vote will have one week after distribution of the minutes within which to respond to the Chair of the Executive Steering Council. An abstention from the vote will not be counted as a “no.” The procedure for soliciting an opinion and advocating for a position on a technical, policy or legislative matter is as per soliciting a letter of support, above.

NOTE: The “not” in bold above may be a typographical error. It does not make sense in the context in which it appears.